

The Obstetrics Initiative (OBI)

2025 Webinar Series

Zoom • 12 - 1 pm EST



Learn More & Register



https://tinyurl.com/2025OBIWebinars

CME Eligible



This activity is approved for AMA PRA Category 1 Credit[™] and ANCC contact hour.

CHEcme@corewellhealth.org



The Obstetrics Initiative (OBI) is a statewide quality improvement initiative that collects clinically credible data and shares best practices across over 70 hospitals, to optimize maternity care experiences, health outcomes, and equity for Michigan families. Support for OBI is provided by Blue Cross Blue Shield of Michigan and Blue Care Network as part of the BCBSM Value Partnerships program. Learn more at obstetricsinitiative.org.