

May 22, 2024

Dear Hospital Administrator,

The Obstetrics Initiative (OBI) is a statewide quality improvement (QI) initiative that collects clinically credible data and shares best practices across over 70 hospitals, with the goal of optimizing maternity care experiences, outcomes, and equity. Support for OBI is provided by Blue Cross and Blue Shield of Michigan and Blue Care Network as part of the BCBSM Value Partnerships program.

Currently, OBI's primary initiative is safely averting cesarean births in the nulliparous, term, singleton, vertex (NTSV) population. The NTSV Cesarean Rate is a national performance metric tracked by The Joint Commission, Centers for Medicare & Medicaid Services, and U.S. News & World Report.

OBI has tied **50% of its 2024 Pay for Performance Scorecard** to meeting the NTSV Cesarean goals:

- Labor Dystocia Compliance:
 - $\geq 80\%$ compliance OR ≥ 20 percentage points of improvement from baseline (15 points)
 - $\geq 70\%$ compliance OR ≥ 15 percentage points of improvement from baseline (10 points)
- Management of Category II Fetal Tracings:
 - Scoring is based on previous QII Project (maximum 10 points)
- NTSV Case Reviews:
 - Scoring is based on the site's grouping (maximum 10 OR 5 points)
- Quality Improvement Planning:
 - Scoring is based on the site's grouping (maximum 10 OR 5 points)

OBI has also developed a suite of **QI resources**, available on obstetricsinitiative.org, to aid your site in safely averting NTSV Cesarean cases. But support from the OBI Coordinating Center alone won't be enough.

We encourage you to **invest hospital time and resources** to improve patient outcomes at your hospital.

As with all improvement work we introduce, we know that we cannot achieve lasting results without your partnership. We are so thankful that together, we can improve the quality of care and outcomes for all people birthing in Michigan hospitals. If you have questions regarding the NTSV Cesarean Rate or OBI's quality initiative launch, please contact OBICustomerSupport@med.umich.edu.

Thank you for your continued partnership,



Dr. Michelle Moniz, Director



Dr. Molly Stout, Assoc. Director